

(The following is a synopsis of the minutes of the West Branch City Council meeting. The full text of the minutes is available for inspection at the City Clerk's office. The minutes are not approved until the next regularly scheduled City Council meeting.)

**West Branch, Iowa
Council Chambers**

**City Council
Goal Setting**

**September 15, 2014
7:55 p.m.**

Mayor Mark Worrell opened the West Branch City Council meeting at 7:55 p.m. by welcoming the audience and the following City staff: City Administrator Matt Muckler, Administrative Assistant Shanelle Peden, Police Chief Mike Horihan, Public Works Director Matt Goodale, Library Director Nick Shimmin, Parks & Recreation Director Melissa Russell, City Attorney Kevin Olson, and City Engineer Dave Schechinger. Council members: Jordan Ellyson, Colton Miller, Brian Pierce, Tim Shields, and Mary Beth Stevenson.

Council Goal Setting Session

Muckler reviewed goals that were retained from the prior year, including completing I & I Phase II work, implementing a CIP Plan in the FY15 budget, completing Creek Clean Up (litter clean-up, stream bank stabilization, brush removal, and native plantings, especially at Main Street bridge), provide funding for Hoover's Hometown Days inflatables and fireworks, and continuing trail expansion. Muckler noted that Staff recommendations also include adding a fourth full time police officer to the FY16 Annual Budget, piloting five stormwater best management practices in the City as an alternative to curb & gutter, adopting a PTO plan (including short-term/long-term disability and maternity leave policies), placing cemetery information online, and providing an online payment option for utility bills. Miller asked that street upkeep be added. Stevenson suggested having City Offices be open until 6:00 p.m. one day each week. Worrell asked that pay increases for Mayor and Council be included. Pierce added that he would like to see review of the City Code by Staff. Schechinger noted that priority Code review should be given to areas including signage, lighting, parking, and sheds. Worrell added that he would like to see a municipal golf course.

Council members set the following sixteen goals (with the number of votes in parentheses): 1. Street Upkeep (14 votes), 2. Completing I & Phase II Work (13 votes), 3. Funding for Hoover's Hometown Days Inflatables and Fireworks (12 votes), 4. Pilot 5 Stormwater Best Management Practices (12 votes), 5. Flood Retention Structures (12 votes), 6. Mayor/Council Pay Ordinance (11 votes), 7. Trail Expansion (11 votes), 8. Municipal Golf Course (10 votes), 9. Add 4th Full-Time Police Officer (9 votes), 10. Implement CIP into FY16 Budget (9 votes), 11. Code Revisions (9 votes), 12. Provide online payment option for utility bills (8 votes), 13. Creek Clean Up (7 votes), 14. Adopt a PTO Plan, Disability, and Maternity/Adoption Policy (4 votes), 15. Place Cemetery Information Online (4 votes), and 16. Later Office Hours (3 votes).

Motion by Shields to adjourn, second by Pierce. City Council Goal Setting Session adjourned at 8:32 p.m.

Mark Worrell, Mayor

ATTEST: _____
Matt Muckler, City Administrator/Clerk