

RESOLUTION NO. 1333

RESOLUTION APPROVING PRINT ADVERTISING UP TO \$2,200 IN THE WEST BRANCH TIMES AND OTHER REGIONAL NEWSPAPERS IN ADVANCE OF THE 2015 HOOVER'S HOMETOWN DAYS CELEBRATION.

WHEREAS, the City's premier event of the year is Hoover's Hometown Days; and

WHEREAS, the City of West Branch is taking on fundraising and promotional responsibilities for the 2015 Hoover's Hometown Days Celebration; and

WHEREAS, the City of West Branch, IA would like to advertise the event in the West Branch Times and other small town newspapers,

WHEREAS, it is now necessary to approve this advertising expenditure.

NOW, THEREFORE, BE IT RESOLVED, by the City Council of the City of West Branch, Iowa that up to \$2,200 of advertising with the West Branch Times and other associated newspapers is hereby approved.

Passed and approved this 20th day of July, 2015.


Colton Miller, Mayor Pro Tem

ATTEST:


Matt Muckler, City Administrator/Clerk